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Message From UFCW Local 7 President Kim Cordova

Sisters and Brothers,

Workers, community allies and your Union called upon King Soopers / City Market to not cut your “Hero Pay”. After the pressure we applied, Kroger (their parent company) announced that while they still plan to make the unwarranted decision to end the \$2/hour “Hero Pay”, they will pay out a lopsided \$400 bonus to full-time workers and \$200 to part-time workers in the coming weeks.

While we were able to get Kroger to move, they did not move far enough. Taking away the “Hero Pay” while you are putting your life at risk and that of your families is absolutely unconscionable. The fight for the money you deserve is not over. We will continue to keep the pressure on Kroger to pay you \$2.00 or more an hour, however, I still need your help too. Please continue to contact Rodney McMullen and let him know how you feel. He should be ashamed of himself for touting his gigantic 21% pay hike while he turned his back on you and stripped the well-deserved “Hero Pay” from the essential frontline workers.

The number of COVID-19 cases are rising in the stores at an alarming rate. As of today, we are aware of 57 cases on the Front Range and do not see the numbers going down anytime soon. We are far from returning back to normal and Kroger needs to take care of their critical and essential workers. I have been in discussions with the Governor’s office and asked for additional oversight of the stores. The company needs to provide better PPE, monitor safe customer limits, require customers wear masks, and ensure proper social distancing, in addition to paying you extra money for working in hazardous conditions.

Regardless of the selfish decision of the Company to forget your heroism during this national pandemic, your Union is forever grateful for you and proud of America’s essential frontline!

In Solidarity,

Kim C. Cordova
UFCW Local 7 President
UFCW International Vice President