



****MEDIA ADVISORY****

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THURSDAY EVENT ON LATINO ESSENTIAL WORKERS: UFCW LOCAL 7 AND LATINO COMMUNITY FOUNDATION OF COLORADO

*Colorado Community Groups and Essential Workers Join Together to
Discuss the State of Latino Essential Workers During the Pandemic*

DENVER – The [United Food and Commercial Workers Union Local 7](#) (UFCW 7) and the [Latino Community Foundation of Colorado](#) (LCFC) will hold a Zoom press event on **Thursday, March 4 at 10:30 AM MT-11:30 AM MT**, to emphasize the lack of action taken by the government or private companies to properly protect, compensate, and vaccinate Latinos working in essential industries like agriculture, grocery, and meatpacking across Colorado. There will be a Q&A at the end of the event for the audience and media. Some speakers will be available for media interviews.

WHO:

- Kim Cordova, President of UFCW Local 7 and Vice President of UFCW International
- Pamela Reséndiz, Executive Director of Colorado [Jobs with Justice](#)
- Olga Gonzales, Executive Director of [Cultivando](#) and [Project Protect](#) Promotora Network Advocate
- Essential Worker testimonials

WHAT: Latino Workers in Colorado: Essential but Invisible Press Event

WHEN: Thursday, March 4, 10:30 AM MT – 11:30 AM MT

WHERE: [REGISTER HERE](#) FOR ZOOM INFO

This free event will be presented bilingually, with real-time interpretation via Zoom for monolingual English or Spanish participants.

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[Local 7](#), the largest Union in Colorado, is affiliated with United Food and Commercial Workers International Union, which represents over 1.3 million workers in the United States and Canada, and is one of the largest private sector Unions in North America. UFCW members work in a wide range of industries, including retail food, food processing, agriculture, retail sales, and health care.

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The [Latino Community Foundation of Colorado](#) (LCFC) is a state-based philanthropic foundation—led by Latinos and for Latinos. Led by Latinos and for Latinos, we pursue civic, economic, and cultural opportunities that drive a more authentic narrative about Latinos in the state, and cement a healthy and vibrant future where all Latino Coloradans will prosper.

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